



Perfectly planned, powerfully executed



Event management software for memorable & meaningful event experiences

Eventsforce is a full-service event management platform that enables you to launch events quickly while creating a seamless experience for your attendees. As an easy-to-use web-based solution, Eventsforce covers every aspect of an event management lifecycle — from planning and registration to marketing, communications, and event reporting.

Marketing & Communications

- **Websites** — Give your attendees the best first impression of your event with an easily navigable and fully customisable event website. Our platform makes it easy for you to build your bespoke site without the need for any HTML or web design skills.
- **Automate your communications** — Simplify the process of creating event invitations, confirmation emails, and follow-ups with targeted attendees. Create your own designs and branded templates that can easily be replicated across multiple events.
- **Save time managing agendas** — Use an intelligent programme management tool to create agendas and publish them automatically. You can implement changes quickly while ensuring that your attendees can view, search, and choose the sessions that are of interest to them.





Registration/On-Site

- **Transform the registration experience** — Eventsforce offers attendees a quick and easy way to sign up for virtual or in-person events. Use fast, modern form technology and create more tailored experiences with personalised agendas, pricing, and packages.
- **Manage groups with ease** — Simplify the process of managing groups at events. Secure bookings quickly, boost revenue, and allow group attendees to register themselves with our revolutionary group booking tools.
- **Speed up event check-in** — Simplify in-person events with a contactless on-site solution designed to reduce crowds, speed up check-in times, and improve the attendee experience. Get live insight on who is at your event and share real-time reports with stakeholders and management teams.
- **Track event session attendance** — Speed up the session check-in process around your events and sessions. Get automatic insight on important performance metrics — including attendance rates, no-shows, room capacities, session popularity, and more.

PAUL NURSEY, CEO
Destination Greater Victoria



Connect with Attendees

- **Inspire, engage, and connect attendees** — The Eventsforce mobile app drives audience participation and session engagement with personalised schedules, push notifications, live polls, floorplans, note-taking, surveys, social media, and Q&A.

Planning & Reporting

- **Get data-rich insights for better results** — Run the key reports you need to keep your events on track, including registrations, attendance, revenue, year-on-year comparisons and more.
- **Analyse your data for better results** — Build a central database across all your events, helping you to learn more about your attendees and get the insight you need for future event success.



Eventsforce allowed us to consolidate event platforms, which saved us money. **It also made the team more efficient since it was an easy-to-learn platform, not requiring a specialised administrator.**