

### The Future of Events is HYBRID

# An Intelligent Platform For Managing Your In-Person and Virtual Experiences

## One Event I Two Experiences I One Event Management Platform

Eventsforce can help you run successful hybrid meetings and events that are both engaging and personal. Reach out to more people, blend virtual and on-site experiences, and manage ALL your event attendees on one platform.









Event Apps



Real-time Reporting







Contactless
Check-In & Badging







## Engage Your Attendees. Wherever They Are.

- Deliver exceptional hybrid experiences with intelligent tools that manage ALL your virtual and on-site attendees on one platform
- Personalise the event experience for both audiences from separate invitations, registration journeys, pricing & promotions
- Host mixed sessions or build separate programs for your virtual and in-person attendees. You decide who has access to what
- On-site and virtual attendees can participate in the same polls and Q&As
- Bring your two audiences together through intelligent matchmaking and meeting tools



#### Grow Your Hybrid Events with Future-Proof Technology

- Manage and promote ALL your virtual, in-person and hybrid events on one platform – have the flexibility you need if your plans change
- Use powerful registration and group ticketing tools built to manage hybrid event attendees
- Make last-minute changes on the go automatic synching on apps and VCD virtual event platform ensure ALL attendees get all the latest event info



- Create more blended engagement opportunities for sponsors and exhibitors with networking, advertising and on-demand content
- Grow your events and improve decision making track key metrics in real-time and create reports on all your virtual and on-site attendees

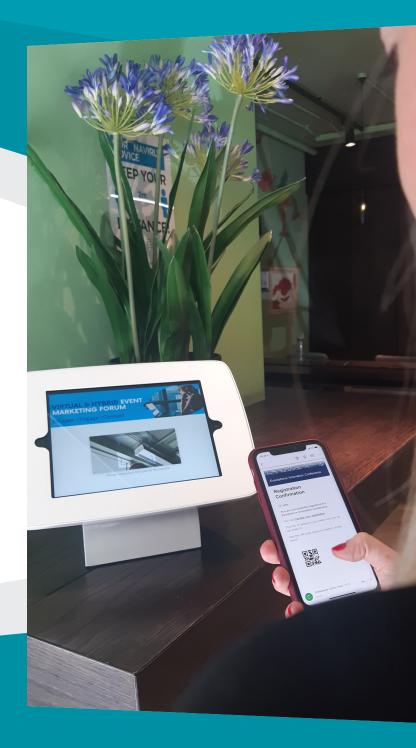




## Return Safely to Your In-Person Events

- Create a safe experience for your on-site attendees with contactless event check-in
- People can check-in to events themselves via mobile phones and a quick QR code scan
- Print badges on-site or go completely contactless
- Avoid crowds around registration desks and manage walk-ins more effectively
- Get real-time insight on where people at your event

   track registrations vs attendance, session check-ins
   and room capacities



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Eventsforce helped us adapt quickly to changing government guidelines. We were all set to go with our hybrid event but new restrictions around Covid-19 meant we had to cancel the inperson element and move the whole thing online. Having an integrated platform meant we could do this with no issues in a very short time.

Christine Lawson, Managing Director at Eventage



## Get More Value from Your Technology Investment





#### Onboarding & Training

Our team of experienced event professionals will provide step-by-step guidance and training to help set up your hybrid event and get the most out of your Eventsforce investment.



#### First-Class Support

Our friendly support team is always ready to help! With a 2-minute average response time, we consistently smash industry ratings for customer support each year.



#### Data Security & Compliance

Eventsforce helps you meet the stringent data security and regulatory requirements of your IT, legal and finance teams including SSO, PCI DSS and EU GDPR.

