

Eventsforce Virtual Content Delivery

Educate, Engage and Connect Your Attendees Online

- ❖ Eventsforce Virtual Content Delivery (VCD) is a simple to use and quick to set up hosted solution that allows event planners to run their events online.

Whether you're hosting online sessions or a multi-day virtual conference, this enterprise solution is fully integrated with the Eventsforce event management system and combines registrations management, live content delivery, networking and the ability to build lasting relationships with your delegates online.



Personalised
Registration



Agenda
Management



Live Streaming
+ On-Demand



Live Polling, Q&As
+ Social Walls



Matchmaking +
Video Meetings



Virtual Exhibitors
+ Sponsors



Make an Impact Right from the Start

- Make a great first impression with branded, easy to navigate virtual event platforms for remote attendees
- Engage people with personalised invites, registration forms, agendas and prices based on attendee types defined by you
- Manage all your delegate payments on one platform using a range of pricing criteria, packages and discounts
- Keep people updated by managing invites, confirmation emails and follow-ups with targeted attendees



Save Time Managing Agendas

- Use an intelligent programme management tool to create and update agendas, whilst making it easier for attendees to choose sessions that are of interest to them
- Publish agendas automatically on registration forms, the VCD platform + other websites
- Give your attendees a more tailored registration experience by making it easier for them to view, search and choose sessions that are of interest to them
- Save time in tracking sessions and making changes with a host of labelling, bulk management and filtering tools



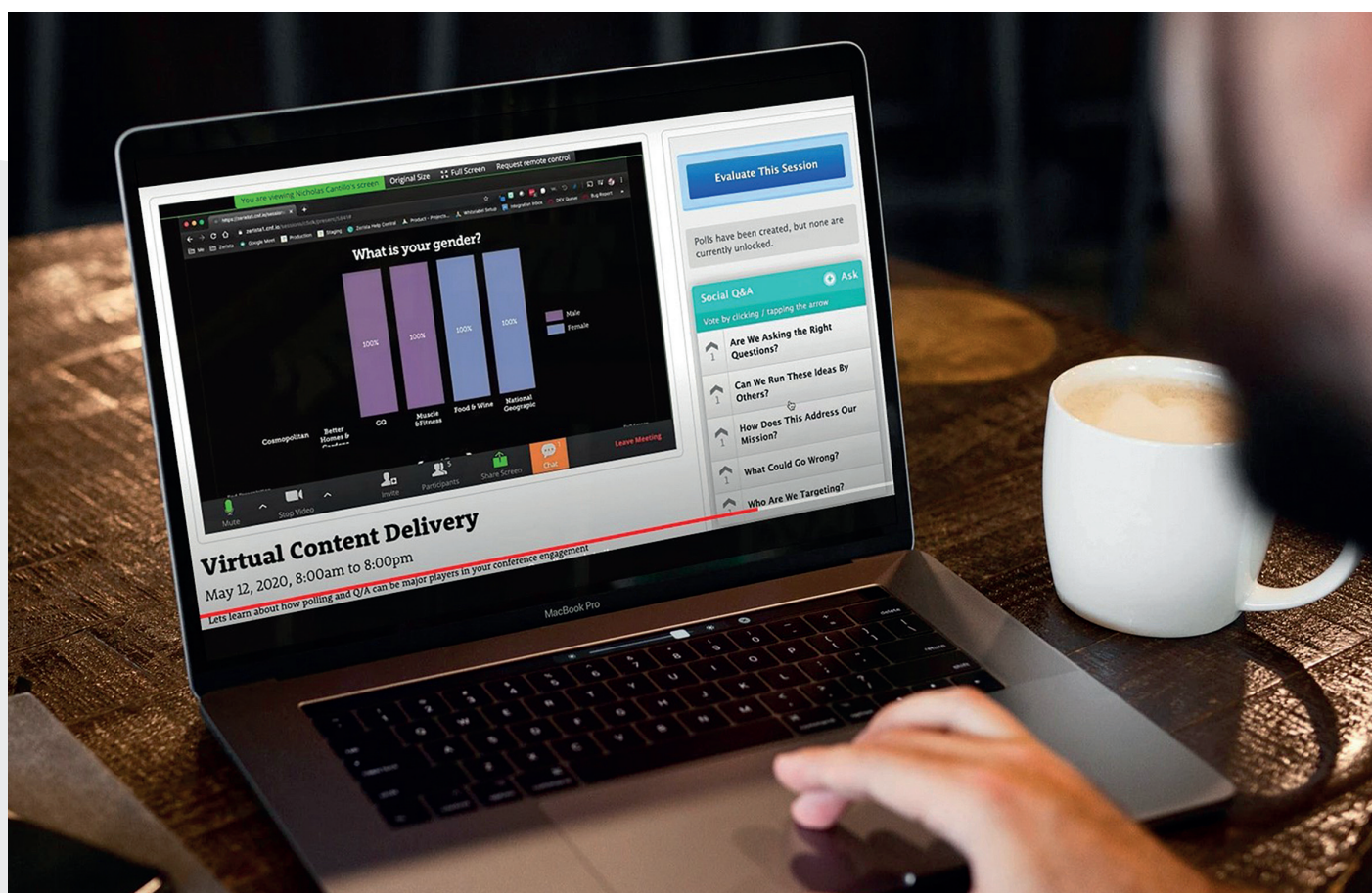
Create Engaging Online Experiences

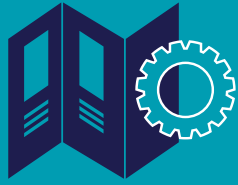


- Recommend keynotes, sessions, exhibitors and networking contacts based on an attendee's individual preferences and interests
- Attendees can personalise agendas + export to calendars with automated notifications to increase attendance (Outlook, Gmail, iCal)
- Host virtual keynotes and multi-speaker educational sessions through live streaming and pre-recorded broadcast – use platforms like Zoom and YouTube Live
- Maximise the online learning experience through live audience Q&As, in-session polls, note-taking and

downloadable handouts to keep your attendees engaged

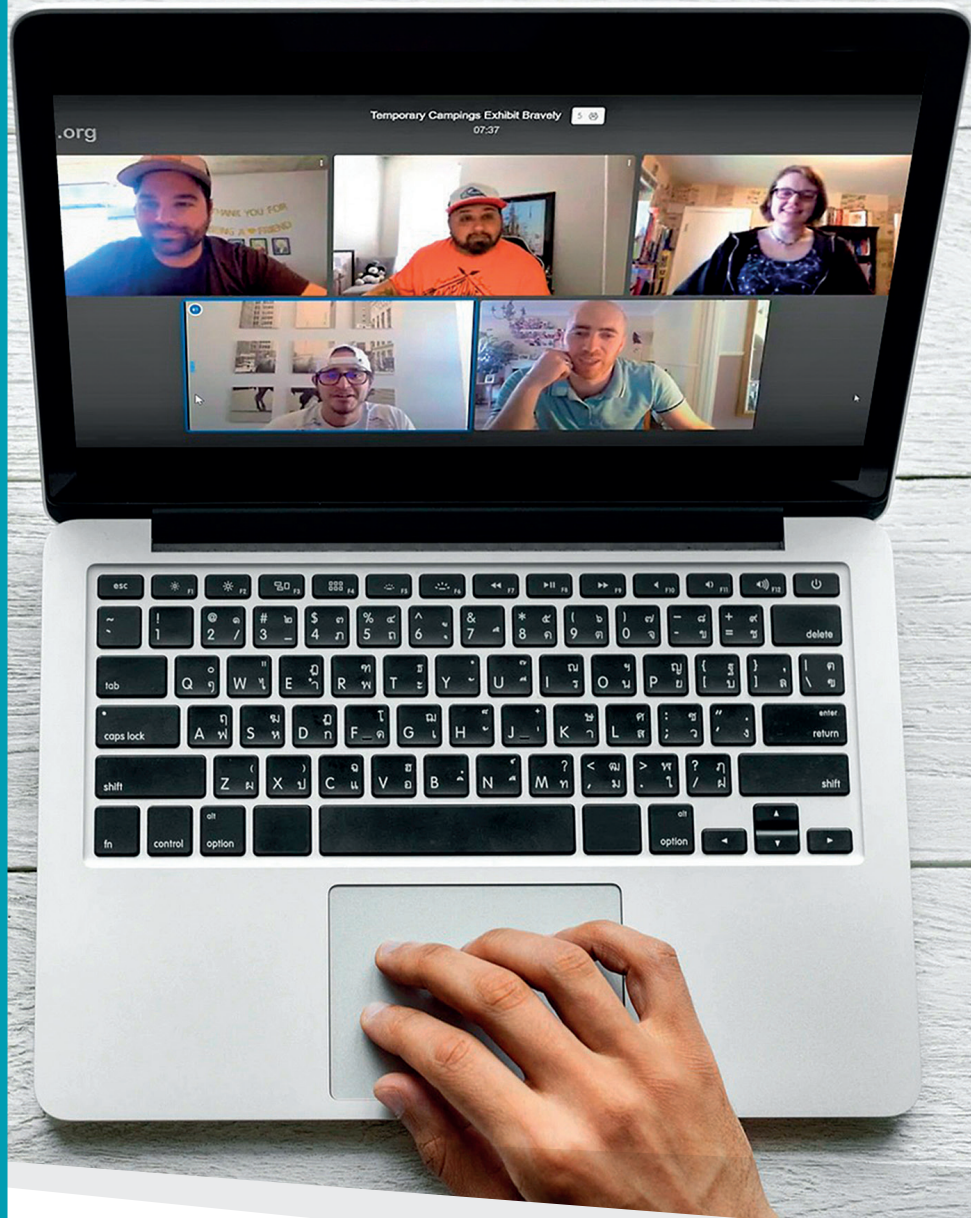
- Create social streams for each session so that attendees can connect and exchange ideas
- Add RSS functionality for sharing latest social media feeds + conversations
- Allow your delegates to collect CPD credits through a simple session check-in function
- On-demand playback facility allows attendees to access the content after the event





Engage Your Sponsors & Exhibitors

- ❖ Increase revenue by giving sponsors ad placements and branding opportunities across your virtual event
- ❖ Allow sponsors/exhibitors to create and manage their own branded profile pages with product videos, demos, collateral, staff profiles and more
- ❖ Offer smart matchmaking and filtering to help exhibitors, sponsors and attendees find the right people to connect with
- ❖ Delegates can ask for information from exhibiting companies – enabling lead capture similar to badge scanning at live events
- ❖ Attendees can connect with sponsor and exhibitor contacts and arrange live video meetings within the platform for enquiries, demos and meetings



Connect People and Create Real Conversations

- ❖ Offer integrated 1:1 and group video meetings, real-time chat and private messaging to build effective and long-lasting relationships
- ❖ Create a searchable directory of your attendees so people can quickly find the right people and companies to connect with
- ❖ Use powerful matchmaking tools that recommend attendees, sponsors and exhibitors to each other based on their unique interests and objectives
- ❖ Allow delegates to set unavailable times so that people can book meetings with them when suitable





Why Eventsforce?

Fully integrated with Eventsforce Registrations, Eventsforce VCD makes it easy for you to create the experiences your attendees want from your virtual events.



Save time and improve data accuracy

Quick to set-up and easy to use, the integrated solution eliminates the need to enter event data into multiple systems. Any changes you make to sessions and speakers, for example, are automatically updated in the virtual platform.



Manage all your delegate payments

you can decide whether or not you want to charge for your virtual events or just charge for some sessions. The system automates the whole process so that you're always on top of your finances.



Manage your event data in one place

you can collect all your registration, attendance and revenue data in one place. Eventsforce VCD will also give you insight on how people are engaging with your virtual events.



More than technology

Our team of experienced event professionals will provide step-by-step guidance and training to help set up your online event and get the most out of your Eventsforce investment



Get the support you need

Our friendly support team is always ready to help with any questions you may have. With a 7-minute average customer service response time, we consistently smash industry ratings for customer support each year.



Keep your event data safe

Eventsforce helps you meet the stringent data security and regulatory requirements of your IT, legal and finance teams - including SSO, PCI DSS and EU GDPR.